



## Office of Cultural Affairs and Special Events

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### Central Purpose

- Promotes an ongoing celebration of the arts, serving the people and institutions that create and sustain them
- Presents thousands of high-quality free festivals, exhibitions, performances and holiday celebrations at the Chicago Cultural Center, Millennium Park, Grant Park and other venues throughout the city for the enjoyment of our residents, visitors and families
- Promotes the city's cultural resources to a worldwide audience thereby increasing tourism and helping revitalize local communities
- Supports local artists through grants and other resources
- Promotes the city as a desirable film location and assists crews filming in Chicago
- Provides technical assistance for community-based events and to organizations throughout the city

### Key Facts

The Chicago Department of Cultural Affairs and Special Events (DCASE) is widely regarded as a national model for comprehensive municipal support of the arts, presenting thousands of free cultural, holiday and family-entertainment programs annually. By offering high quality free exhibitions, performances and events at the Chicago Cultural Center, Millennium Park Grant Park and other venues throughout the city, DCASE promotes the arts and makes them accessible to a remarkably wide and diverse audience. Highlights of these events include the Chicago Blues and Jazz Festivals, SummerDance, the World Music Festival, Chicago Artists Month, Downtown Sound: New Music Mondays and countless others.



DCASE also supports creative industries through special initiatives focused on the culinary, publishing, and fashion communities. The department supports artists, cultural institutions and community organizations through grants, workshops, the Chicago Artists' Resource website, and by creating myriad opportunities to showcase their work. The department also works with community-based organizations and event organizers to ensure the proper permitting of community festivals and other city-wide events.

DCASE markets Chicago as a destination for culture and entertainment through the Office of Tourism and reaffirms the value of the arts to the social and economic fabric of the city. The department presents a number of lakefront festivals, including the annual Air and Water Show, as well as the city's Farmer's Markets and Maxwell Street Market which contribute substantially to tourism and economic activity.

The Chicago Film Office serves as a one-stop shop for filmmakers by coordinating city services and networking with appropriate community and business associations.

### Goals

The new Department of Cultural Affairs and Special Events is fully committed to promoting an

ongoing celebration of the arts, and serving the individuals and institutions that create and sustain them. This year, our department, working with the Chicago Office of Tourism, will be responsible for hundreds of high-quality free festivals, exhibitions, performances and family celebrations at Millennium Park, Grant Park, the Chicago Cultural Center and other venues throughout the city.

We will also continue to serve artists and arts organizations throughout the city through grants and other resources.

The Film Office is anticipating another good year for TV and film production shooting in Chicago in 2011. An unprecedented six television pilots were produced in the spring of 2010, two of which have been developed into full-time series to be shot in Chicago. Major motion pictures included “Transformers 3” (Paramount), “The Dilemma” (Universal) and “Contagion” (Warner Bros).

## **Programs/Services to Assist Residents**

### **Cultural Grants**

Award cultural grants totaling more than \$1 million to non-profit arts organizations, social service agencies with arts programming and individual artists. The grants provide operating funds, support creation of new work, enhance professional development, and support instructional arts programs in low to moderate income communities.

### **Chicago Public Art Program**

The Chicago Public Art Program implements the Percent for Art ordinance, which mandates that 1.33% of the construction budget for municipal buildings be devoted to artwork on the premises. The program also administers gifts and donations of fine art to the city and maintains the Chicago Public Art Collection, more than 700 works of art exhibited in over 150 facilities.

### **Jumping Jack Program**

Community event planners can enhance their event for youngsters with the Jumping Jack program, the popular entertainment attraction for kids. This inflatable playground is available for

free on a first come first serve basis, for more than 5,000 community events all summer long.

### **Sports Development Program**

The Sports Office consults with all new event producers and assists them by facilitating the athletic event permitting process (runs, walks, swim, cycling events, etc). The Department also consults with most all city departments regarding new and existing races (which total close to 200 annually).

### **Mayor’s Fashion Initiative**

The Mayor's Fashion Initiative supports and promotes more than 400 fashion designers living and working in Chicago through events, seminars and City programs. Highlights of the Fashion Initiative include Fashion Focus Chicago, the city’s annual fashion week, the Chicago Fashion Incubator, which provides emerging designers with resources and educational opportunities, and the Pop-Up Shop at the 900 North Michigan Avenue Shops, which sells the work of Incubator designers.

### **Chicago Artists Resource (CAR)**

Chicago Artists Resource ([www.chicagoartistsresource.org](http://www.chicagoartistsresource.org)) is used by thousands of artists and arts professionals in Chicago. Individual artists and arts organizations can post events, participate in conversations with peers, submit artwork for the CAR banner, or propose an artist or arts professional story.

### **Creative Chicago Expo**

The annual Creative Chicago Expo is a free, day-long event that connects Chicago’s arts community – thousands individual artists, businesses and organizations working in dance, music, film, fashion, theater, visual arts, literary arts and design – with services, spaces, information and networks. Artists can network with peers, meet with vendors, schedule an appointment in the consult-a-thon and attend workshops. Organizations can sign up to be a vendor.

### **Chicago's Downtown Farmstand**

Chicago's Downtown Farmstand, located at 66 E. Randolph Streets provides residents and visitors with the opportunity to purchase produce and goods that were grown or produced within 250 miles of Chicago. The Farmstand is open 6 days a week throughout the year.

### **Chicago Artists Month**

Coordinate and promote the annual Chicago Artists Month, an October celebration of Chicago's diverse visual arts community featuring 200 exhibitions, openings, demonstrations, tours, lectures, and panel discussions with Chicago artists.

### **Chicago Summer Dance**

A popular summertime tradition that features more than 50 free sessions of dance lessons and live music at the annual Chicago SummerDance, held each summer in locations throughout Chicago including the Spirit of Music Garden in Grant Park. More than 100,000 people attend each year.

### **World Music Festival**

Present the annual of the World Music Festival (WMF) by showcasing more than 50 international and local acts in concerts, live radio programs and film screenings at more than 20 venues in Chicago's diverse neighborhoods.

### **Grant Park Music Festival**

Each summer, co-present more than 30 free classical concerts of the Grammy-nominated Grant Park Music Festival, the nation's only free, summer-long, municipally supported classical music series, in Millennium Park's Jay Pritzker Pavilion and Harris Theater, drawing more than 300,000 people.

### **Fashion Focus Chicago**

The weeklong celebration of Chicago's fashion community allows for the general public and industry to experience and attend a combination of free and ticketed headlining group shows at Millennium Park, independent runway presentations throughout the city and shopping events in every neighborhood during the second to last week of October.

### **DCA Theater**

Present productions by Chicago-based itinerant theater companies in the Storefront Theater, generating more than \$90,000 in ticketed revenue for those companies in 2010. Offer residencies to emerging theater companies through the Incubator Series, which provides a month's use of space to develop and rehearse an original project.

### **World Kitchen**

World Kitchen allows people to explore Chicago's diverse cultural heritage through **ethnic cuisines**, and focus on **culinary skills** and techniques in our state-of-the-art World Kitchen facility. World Kitchen offers opportunities to experience the true pleasures of food as nourishment for the body as well as art for the soul. Food **industry professionals** share their expertise with students at any level of cooking experience.

### **Chicago Farmers Markets**

The City of Chicago Farmers Markets system includes 19 markets located throughout the metro area. During this event, farmers from across the Midwest (Illinois, Indiana, Wisconsin and Michigan) participate offering the freshest fruits and vegetables. Ten of the markets will accept LINK in 2011. Last year, five markets accepted LINK.

### **Chicago Neighborhood Festivals**

More than 400 neighborhood festivals take place in Chicago each year, showcasing the city's ethnic customs, music and food.

### **Kids & Kites Festival**

This annual festival celebrates a return to the outdoors in a fun and often big way providing free kite kits to children to make, decorate and fly. Professional kite flyers demonstrate a "how to" as they maneuver giant kites in the sky.

### **Maxwell Street Market**

The Maxwell Street Market is a Chicago tradition of bargains with an international flavor. The market hosts hundreds of vendors every Sunday, year-round. In addition to household goods, clothing, CDs, jewelry, power tools and produce. There are also several food stands offering

authentic fare like enchiladas, tacos, tamales, plantains and polish sausage.

**Snow Days Chicago**

Snow Days Chicago is an annual program that provides a free, family-friendly activity for residents and visitors during the winter months. The main feature of the event is the Snow Sculpting Competition, in collaboration with Snow Visions, Inc. Sculptures are created by teams of artists and often include teams from China and Canada.

**Bike Chicago Year-round Various Locations**

Presented by Goose Island and partners from the Bike Community, Bike Chicago serves to enhance Chicago commitment to becoming more bicycle friendly. Bike Chicago events include premier events like this year's Bike to Work Week, Bike the Drive, LATE Ride and Four Stars Bike Tour. Also small events such as neighborhood, lakefront and architectural bike tours, cycling classes, bike maintenance workshops and more.

**Bike to Work Rally**

Part of Bike Chicago and the finale to Bike to Work Week, the rally promotes and encourages more Chicagoans to become bike commuters. Along with Presenting Sponsor Goose Island, the morning rally is from 7:30 -9:30 am and attended by bike enthusiasts, government officials and media. All participants receive a free t-shirt, breakfast, information about biking in Chicago.

**Chicago Blues Festival**

Each year the department produces the Chicago Blues Festival -- the largest free blues festival in the world. This festival also remains the largest of Chicago's music festivals. During three days on five stages, more than 500,000 blues fans prove that Chicago is the "Blues Capital of the World." Past performers include Bonnie Raitt, Ray Charles, B.B. King, the late Bo Diddley, Buddy Guy and the late Koko Taylor.

**Chicago Jazz Festival**

Produced by the department and programmed by the Jazz Institute of Chicago, Chicago Jazz Festival is the longest running of the city's lakefront music festivals. For more than 30 years, the Chicago Jazz Festival has been a Labor Day weekend tradition. Known for its artistic creativity, the Chicago Jazz Festival promotes awareness and appreciation for all forms of jazz through quality live musical performances. The festival's mission is to showcase Chicago's vast jazz talent alongside national and international artists to encourage and educate a jazz audience of all ages.

**Chicago Visitor Information Centers**

Chicago's Visitor Information Centers are conveniently located in two of the city's most popular areas -- the Chicago Water Works Visitor Information Center is located in the Historic Water Tower building, just off of the Magnificent Mile, and the Chicago Cultural Center Visitor Information Center is located in the Loop. Visitors can receive free brochures on attractions, tours, and events; multi-lingual maps, tickets to local theater shows, access to culinary concierges who can help navigate Chicago's dining scene, and free on-the-spot tours offered by the volunteer Chicago Greeters.

**Employees**

Full Time Positions	Amount
80	80

**2011 Budget**

Fund	Amount
Corporate Fund	\$559,353
Special Events & Hotel Fund	\$31,722,781
Other Grant Fund	\$5,447,000
<b>TOTAL</b>	<b>\$37,729,134</b>

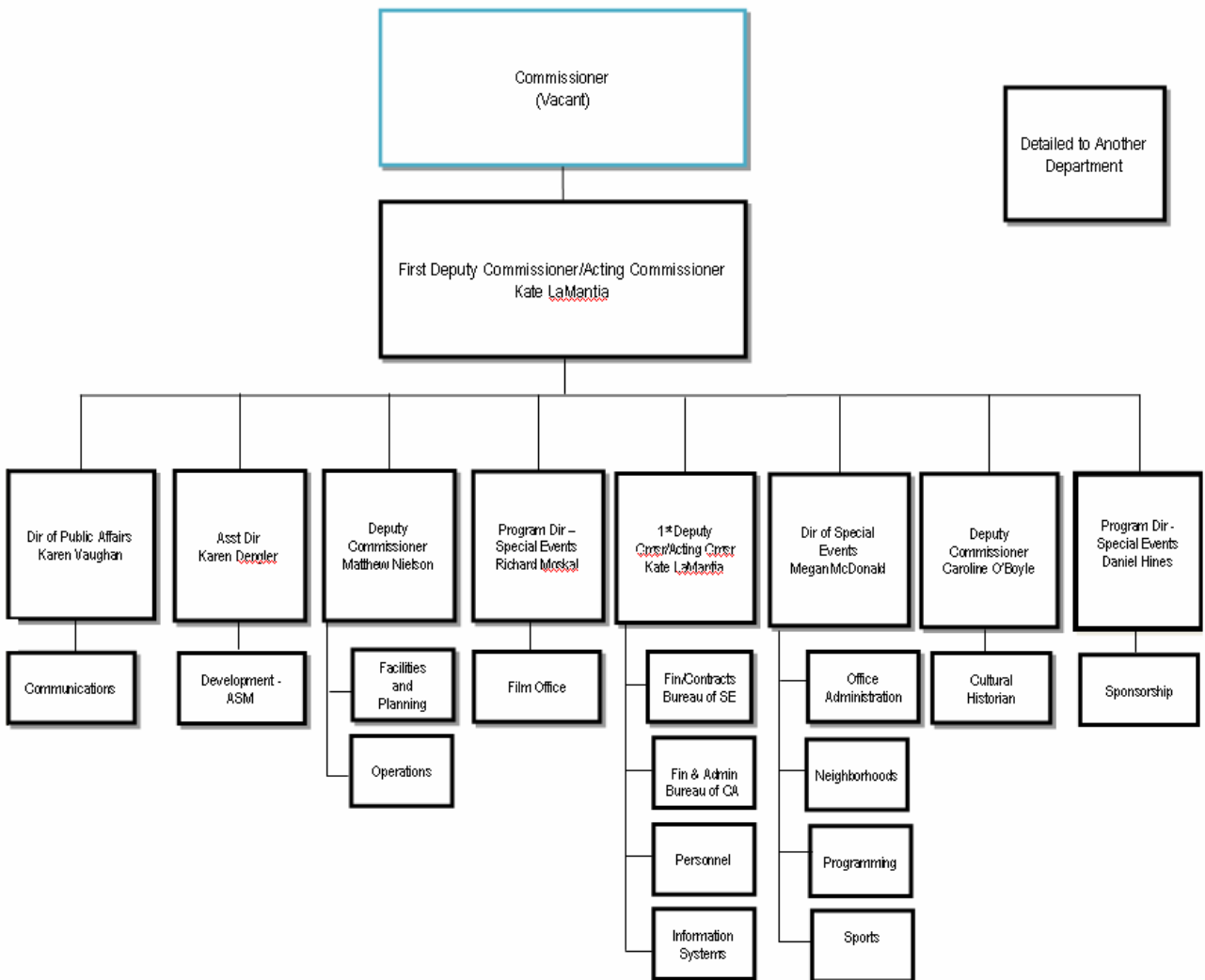
### Key Agreements

Project	Term
Special Events has many corporate sponsors, each with different terms, but all have City contracts.	Vary by contract

### Anticipated Grants

Grant/Program Name	Funding Agency	Estimated 2011
Access - NEA	Federal	\$ 50,000
Community Arts Access Program - IAC	Illinois Arts Council	\$136,000
Illinois Arts Council Partners in Excellence	Illinois Arts Council	\$ 38,000
Local Tourism & Convention Bureau Grant	Illinois Department of Commerce and Economic Opportunity	\$ 2,073,000
Save America's Treasures	Federal	\$ 500,000
Tourism Attraction Development	DCEO Bureau of Tourism	\$ 1,000,000
Mayors Institute of City Design - NEA	NEA	\$ 250,000
State Tourism Special Grant	IDCEO	\$ 200,000
Farmers Market Promotion Program	U.S. Dept of Agriculture	\$ 100,000

# Organizational Chart



### Capital Projects

Program	Capital Project ID	Project Name	Funding Source	2010 Funding Amount
Other Economic Projects	35068	PUBLIC ART CONSERVATION 2010	2010 Tax Exempt	150,000

### Facility Locations

Location	Address	Suite	Zip	Phone	Hours
Chicago Cultural Center	78 East Washington Street		60602	312.744.6630	Daily
Millennium Park	201 East Randolph Street		60601	312.742.2963	Daily
Gallery 37 Center for the Arts	66 East Randolph Street		60601	312.744.6630	Daily
Chicago Tourism Center	72 East Randolph Street		60601	312.744.6630	Daily
City Gallery at the Historic Water Tower	806 North Michigan Avenue		60611	312.744.6630	Daily
Water Works Visitor Information Center	163 East Pearson Street		60611	312.744.6630	Daily
Clarke House Museum	1827 South Indiana Avenue		60605	312.326.1480	Wed-Sun PM only
Maxim's	24 East Goethe Street		60611	312.742.1748	Daily
Special Events	121 N. LaSalle		60601	312-744-3315	M-F
Maxwell Street	800 S. Des Plaines		60607	312-745-4676	W-F 9-5 Sat 7-1 Sun 7-3
MOSE Warehouse	1600 W Pershing Road			312-747-4110	seasonal
MOSE Warehouse	1619 W Pershing Road			312-747-4110	seasonal

### Unions Representing Department Employees

Unions
AFSCME